# THE BASSANO HERALD

VOL II; No. 18

SERVING BASSANO, ROSEMARY, GEM, COUNTESS, CROWFOOT AND MAKEPEACE.
Bassano, Alberta. Thursday, May 3, 1956.

\$1.50 per year

#### GLENN STANFORD LEAVES ROSEMARY

Glenn Stanford has resigned his position as grain buyer for the Pioneer Grain Company at Rosemary and he and his family will shortly move to Granum, where Mr. Stanford will enter the business field.

While well known for his many civic efforts for the benefit of the Village of Rosemary, he was more widely known throughout the E.I.D. as editor of the E.I.D. News, His editorials were invariably phrased with such candor that, taken in conjunction with his command of the English language, he left no doubts as to his personal opinions on the topics of the day.

The best wishes of the Rosemary district are extended to Mr. Stanford for the success of his

new business venture.

Scott Gallup, a well known farmer of the Rosemary district, will take over Mr. Syanford's position as grain buyer at the Pioneer elevator.

#### BUYS INTEREST IN BASSANO MOTORS

Mr. Keith Konnedy of Calgary has bought an interest in the Bassano Motors, effective May 1st, and has moved to Bassano to assist in the operation of that company. He was formerly employed by the Massey Harris Company and has had considerable experience in Massey Harris farm machinery.

Mr. Kennedy's wife and son are planning to move to Bassano as soon as housing accomodation

can be arranged.

#### OUR CHURCHES

KNOX PRESBYTERIAN CHURCH

Sunday School - 11:00 A.M. Evening Worship- 7:30 P.M.

Pastor - Rev. F.A. Clare.

BASSANO EVANGELICAL FREE CHURCH

Sunday School - 10:30 A.M. Evening Prayer - 7:30 P.M.

Pastor - Rev Leon A. Tiede.

ST. MARY'S ANGLICAN CHURCH

Rogation Sunday, Fifth Sunday after Easter

Sunday School - 2:00 P.M. Evensong - 3:00 P.M.

Rector - Rev. G.B. Hotchkis Organist - Miss Miriam Berry.

#### MAKEPEACE NEWS

Some of the Makepeace people attending the Grand Ole Opry in Calgary were Mr, and Mrs. H. Nail, Darrel and Betty Schaffer, Lorne Coreby and Mr. and Mrs. Ray Konchuh.

Mrs. Bulger, Mrs. Brocklebank and Ernest

motored to Calgary last Monday.

Mr. and Mrs. Jerry Ewing had Calgary visitors over the weekend.

Mr. and Mrs. Kai Larson Jr. motored to Sterling to spend the weekend with Mrs. Larson's mother.

paragraphic special and the second

#### ROSEMARY NEWS

A Fashion Show and dance was held in the L. D.S. Hall on April 27th. The fashions were from Hannens Ltd. of Brooks and included evening, formal, sports and daytime wear for both women and children. It was a tremendous success.

The Village Council has proclaimed the week of May 7th to 12th as Clean-up Week in the Village of Rosemary and they trust that all good citizens will do their best to dispose of all trash and rubbish on and about their premises. They thank you for your co-operation.

Glenn Stanford and family will be leaving Rosemary to make their home in Granum. The Pioneer Grain Company is hiring Scott Gallup to take the position held by Mr. Stanford. Mr. and Mrs. Henry Lepp will rent the Gallup farm. We wish all three Good Luck in their new vocations.

Gary and Leland Stanford and Darwin Lund are home from their school terms. Gary and Leland were going to the University of Alberta and Darwin to a veteribary school.

#### TOWN TOPICS

Mr. and Mrs William Rutschke motored to Calgary on Thursday. En route home they were overtaken by a heavy snowstorm and found that it was difficult to stay on the highway. They arrived home without mishap, however.

Mrs. J.R. Clark and Mrs. C. Hislop also were Calgary visitors on Thursday.

The Rev. Loon Tiede arrived home the early part of this week from a visit to Kelowna, B.C. He reports that the fruit trees are in full bloom in Kelowna.

Flight Cadot Gordon Keith and two of his fellow airmen, Barry Anderson and Bob Meloche, spent the weekend at the home of his parents, Dr. and Mrs. W.F. Keith. Gordon is stationed at Claresholm at present.

The Child Health Clinic will be held in the Armouries on Thursday, May 10th from 1:30 to 3:30 P.M.

We hear that William Kuchle has been taken to the Bassano Hospital for treatment of a bad cold and complications. We hope that he will soon recover and return home again.

The Senior Baseball Club will hold a practice on the diamond on Sunday at 2:00 P.M. All those interested in senior ball are invited to attend.

Mr. and Mrs. Carl Herman returned home this week from Tampe, Arizona, where they have spent the winter months. Carl reports that the temperature in Arizona was holding close to the 100° mark when they left.

The E.I.D. opened the Bassano Dam the first of the week and has commenced to run water into the irrigation ditches.

The funeral of Mr. T.L. McGuire of Gem was held in the Catholic Church on Wednesday, the burial following in the Bassano Cemetery. Smith Funeral Home was in charge of the arrangements.

The Town employees are still hampered by frost while digging up leaking water lines.

#### OUR COMPLETE SHORT STORY -

### hello, gorgeous

By Roy V. Price

lunchroom window, Betty saw Pat by the gas pump showing the reason . pistol to her father. Strictly big Late mouth! she thought, slamming the up, the big sign, "No gas." He cast-iron skillet on the back of the stuck his head in the door and

"Hello gorgeous! Just like I told you." Pat beamed, strutting in. The firing pin in your old man's blunderbuss is worn short, But looked after a haircut. chances are you won't need it." "Why aren't you at work?"

"Saturday afternoon. As usual, there's a dance tonight and, as usual, how about going with me?"

"As usual . . . certainly not!" "I'll be here tonight to take you, gorgeous."

"Wear that green dress you wore when you first knocked my eyes out with your beautiful face . . and, ah, . . . your gorgeous figure!" His face twisted up as he "See you winked. tonight, gorgeous. No!"

From the door, he threw her a kiss and she turned her back.

Since his crew started laying concrete a mile down the road, he had been coming in daily. She had seen plenty like him, but none quite so conceited! She'd even lain awake nights thinking of ways to take him down a notch. Just because he'd made All-State fullback

protect against all kinds o

economy grade red cedar shingles do the job best ... cost less





Fair weather or feul, only genuine red cedar shingles give the protection and natural insulation your farm buildings need. And, in the economy grades, real red cedar remains your one best buy in a quality building material! See your lumber dealer about shingles soon, and <u>now</u> send for free folders to make planning easier.



THROUGH the steam-clouded and went around building roads in a loud red-checkered shirt was no

> Late afternoon her father hung said, "Hold it down, duchess. I'm going to town."

For no good reason, she thought of how the back of Pat's neck

A tall, well-dressed man entered. He slumped on a stool and ordered ham and eggs. He kept his hat pulled down low, Suddenly Betty froze before the stove.

From the radio on the shelf came the news: "... two service stations on route 1 robbed this afternoon . . . tall, well-dressed

Betty's hand tightened on the handle of the skillet.

The man stood up. He did not seem to hurry but was around the counter before she had time to move. The next instant he had grabbed her pistol from the shelf under the cash register. His other hand seized her wrist.

"The money, baby. And not a sound, if you want to live!"

He gestured with the pistol, but it was not the gun she feared. Her hands trembled as she tried to unlock the compartment in the cash register drawer where the folding money was kept. Then, as a sound from outside broke on her cars, her heart stood still .

"Hello, gorgeo . . ." Pat stood in the door, His eyes clung to the pistol in the man's hand.

"It's my gun!" she blurted,

Pat flung himself at the man, who shifted sinuously. Pat came up grinning, sure of himself in a rough and fumble.

Betty stifled a scream as the stranger went to work on Pat. He was as deadly as though he had done this sort of fighting daily. Now he stood over Pat, who was writhing on the floor, hands clutching his groin. The man had used the pistol like a club.

Betty saw Pat quite clearly now, saw him stripped of his assurance. For once, no wisecrack realize she was pressing against the stove. She came to life. Hed hand closed around the handle of the skillet. With all her strength she hurled it. It sailed over the counter, straight and fast, It landed squarely on the back of the man's head. He sprawled.

Her father and the highway policemen were here now and she was on her knees, bathing Pat's face. She saw the deep humiliation in his eyes. He got to his feet slowly. Quietly, he eased out the door.

Suddenly it came to Betty. Only when she had seen him in danger and stripped of his assurance had she realized it.

She caught up with him, "If we're going to that dance, we'd better get a move on." She was going to add, "Gorgeous!" but his mouth was pressed so hard against hers, she could scarcely breathe.

#### Rambler proves hardy

A considerable degree of winter hardiness in the creeping-rooted alfalfa variety Rambler, developed at Swift Current, was observed over the winter of 1954-55 at the Forage Crops Laboratory, Saskatoon, Sask. Winter-killing of Rambler amounted to about 10 percent high. as compared with from 37 to 54 percent for Ladak and 46 to 82 damage to sunflowers occur when percent for Nomad.



FOR WATCHING DRY PROGRAMS?—Camel saddles have supplied a welcome oasis in a financial desert for Razouk Malik, 26, above, Lebanese student at Southern Illinois University, Carbondale, Ill. Shipped here from dollar-short Lebanon by his father as a means of supplying the boy with funds, the sheepskin-covered hardwood saddles are finding a ready market for use as TV viewing stools.

## Returns from sunflowers is greater than coarse grains

OTTAWA.—Increasing interest in special crops is notable in Western Canada this season due to the critical grain marketing situation. Many farmers of southern Manitoba are considering sunflowers in their 1956 plans. According to Eric Putt of the Morden Experimental Farm, Canada Department of Agriculture, the gross return from them has been slightly less than from wheat over the past 10 years, but substantially more than from oats and barley.

The recommendations of the 1955 Manitoba Agronomists' Conference state that sunflowers can be produced in soil zones 1 and 5, 2A, 2B and 2C south of Township 13. This is essentially all farm land south of Township 13 except the gray wooded soils.

Before planting sunflowers a row crop cultivator must be available, preferably equipped with hilling discs. Modifications of field cultivators are not satisfactory for weed control between the rows. A prospective grower should also plan on equipping his combine with the special harvesting at-tachment. This equipment costs about \$150 for a 12 foot combine but the outlay will be recovered in seed saved if more than a few acres are grown,

Two varieties, Beacon and Advance, are available. Beacon is rust resistant but should only be grown in the Red River Valley because of its late maturity. Advance, with one week earlier maturity, is the safer choice for other areas. Rust is usually not serious outside of the Red River Valley. Beacon should be seeded at six and Advance at five pounds per acre. Do not use any lighter rate. Heavier rates will not be harmful. Rows spaced 36 to 40 inches apart are most common. Seed by May 20 in the Red River Valley and by May 10-15 in other areas.

If there is any secret in growing sunflowers successfully, it is probably the use of cross harrowing in the seedling stage to control annual weeds. Wood or light diamond harrows should be used. Harrow at least once before emergence to destroy small weeds which may have germinated after seeding. After emergence leave until the plants are in the four to six-leaf stage before harrowing again. Depending on weed condition, two or three treatments can be given after emergence or until the plants are about six inches

Best weed control and least 3192 the harrowing is done on warm

clear days. It should be stressed that the success of this work depends on a uniform emergence, which in turn can only be obtained by a well prepared firm seed bed, and planting the seed deep enough to be sure it is in moist soil.

### Funny and Otherwise

A man and two children entered a restaurant and ordered three plates and three glasses of water. Then they produced sandwiches and began to eat.

"Here," roared the manager, "what are you doing?". "And who are you?" asked

the diner. "I'm the manager."

"Good," said the man. "I was just going to send for you. Why isn't the orchestra playing?"

Two hollow-eyed, bleaklooking Scots were discussing the party of the night before.

"D'ye ken," said one, "that Mac fell in the river on bis way home last night?"

"Ye dinna mean tae say he as drooned?" replied the first, "not drooned . . . but sadly diluted."

He: "Well, so you played a game of golf today? What did you go around in?"

She: "Oh, a cute little sweater with matching skirt and blouse."

A man was edging his car in heavy traffic past a woman driver who was trying to reverse into a parking space that was obviously too small. Suddenly her car swung out and bumped into the other car.

"You could see I was going to do something stupid," she snapped. "Why didn't you walt to see what it was?"

## Ocean salt rich in vital spices

Someday you may sprinkle your food with ocean salt to give yourself some vital spices of life and health.

These "spices" would be traces of minerals like iron, calcium, fluorine and iodine to ward of anaemia, rickets, tooth decay and goitre.

Ocean salt is rich in all of them and more than 30 other minerals besides the sodium chloride of pure table salt. Perhaps many of the 30 others are also spices of healthy life.

These potentialities in sea salt were described to the American Chemical Society in a report by Drs. Arnold E. Schaefer, Olaf Mickelsen, R. B. Ing, and the late H. R. Sandstead of the National Institutes of Health and National Institute of Arthritics and Metabolic Diseases, United States public health service.

About 70 percent of sea salt is sodium chloride or ordinary salt; the rest is made up of traces of all the other minerals. Many pedple over the world eat only ocean salt, getting it by evaporating sea . water.

Helps many diseases

Goitre, caused by lack of iodine, is virtually unknown among them. Rickets from lack of calcium is not common, even though many of these people don't get enough calcium in their foods.

Many also avoid anaemia from lack of iron because the iron is in sea salt, the scientists said. People in some areas of India

have far less tooth decay than many North American children, and may well get their fluoride protection through sea salt, the report said.

The scientists cited a Rutgers University study which found that pigs receiving sea salt gained more weight and appeared superior te pigs eating the same food spiced with regular salt.

#### KEEP ON CHURNING

Mr. and Mrs. Willie Lamb of Gorham, Maine, who run a 73acre farm, still make butter every Thursday, using an old-fashioned churn. They have made about 2,000 pounds of butter annually for the past 32 years.

#### PATENTS



Published every Thursday by Hugh Pearce, Bassano, Alberta. Authorized as Second Class Mail by the Postoffice Department, Ottawa.

# OUSEUVEU

#### BY HUGH PEARCE

As long as I can remember, the coming of spring was the signal to commence spring cleaning at our house. All the trash and litter accumulated during the winter was swept or raked up and everything washed, polished and shined. The feverish activity was hard work but the results were well worth the effort. We had removed the last vestige of winter from our premises and were now ready to face a new year in earnest. This spring cleaning was more than just a routine cleaning-up time. It also gave a considerable morale up-lift - a sort of off-with-the-old-and-on-withthe-new feeling that left us with our decks cleared for action and ready for the new springtime, come what may.

Spring cleaning has been the general custom in private homes for many years and the results must have been all that were desired or the custom would not have survived. If spring cleaning is beneficial to an individual home, why would it not be equally beneficial to an entire town to hold a collective spring cleaning? Any town accumulates a variety of trash and a good spring cleaning by the town authorities in co-operation with it's citizens would make that town a bright-

er and healthier place in which to live - a town a resident could be proud to live in.

The Council of the Town of Bassano has set the week of May 7th to 12th as "Clean-up Weck" with Wednesday, May 9th as the day which it is hoped all citizens of the Town will get together and help burn off vacant lots, move wrecked cars to the nuisance grounds and other spring cleanto the nuisance grounds and other spring cleaning duties. Remember the old adage that many hands make light work. One hour's work by each citizen would make Bassano a model of cleanli-

This "Clean-up Week" has the support of the Medicine Hat Health Unit and it's Sanitary Inspector will make an inspection shortly after the "week" is concluded. I feel sure that no one would wish to have it mentioned in the Inspector's report to Council that his premises were

not up to sanitary or health standards.

Let's put "Clean-up Week" over with a bang!
Let's all put our shoulder to the wheel and DO

\*\*\*\*\*\*\*

IT TOGETHER.

The Salvation Army Red Shield Appeal is being conducted by the Willing Workers of the Knox Presbyterian Church from May 1st to 22nd. The Chairman of the Apeal Committee, Mrs. Irene Ashmead, advises that the minimum objective of the appeal is \$350.00 for Bassano and district. This works out to approximately fifty cents for every man, woman and child in the Town. Why not contribute on that basis and ensure that the fund will go over the top? The country contributions would then be extra and Bassano and district citizens could congratulate each other on a job well done.

Our "Christian Way of Life" demands that the neglected child and orphan, the aged and infirm, the homeless and hungry be cared for; that protection be given to the unwed mother and innocent babe, and that the erring he helped to regain their place in society. The Salvation army ain their place in society. The Salvation Army does this, and more, through it's eight large institutions and twenty Corps centres operating

throughout Alberta.

Your contribution to the Red Shield Appeal helps the Salvation Army to keep an open door to all in need of it's services. Many of you could contribute generously to this worthy cause without costing you one cent, as a receipt for your contribution is deductible from your income tax return. HOW ABOUT IT FOLKS?

AT BODMER'S MAYFAIR FOODS STORE

MAY PINEAPPLE JUICE, Doles 20 oz tins, 2 for. 29 CALIROSE APRICOTS, choice, 15 oz 2 for. 3 9 GRAPE JELLY, H & P, per 4 1b tin ...../ PEACH JAM, H & P, por 2 1b tin ......42 CHERRIOS BREAKFAST CEREAL, 10 2 oz pkg . 29 ALPHA HONEY, 4 15 tin, EMTRA SPECIAL PEAS, Salad Queen Fancy, 15 oz, 2 tins 4 3 CREAM CORN, Goodness Me, 15 oz, 2 tins .29 AYLMER CATSUP, Stock up at 2 bottles for 3 9 GOOD LUCK MARGARINE, 2 lbs for ......6 NABOB COFFEE, NOTE THIS PRICE, per 1b . 7

CALL IN AND SEE THE MANY CTHER UNADVERTISED VALUES IN OUR STORE. YOU WILL SAVE MONEY BY DEALING AT BODMER'S MAYFAIR FOODS STORE.

H.J. BODMER & SON

64 Phones 101

#### HOUSE SALE

LARGE HOUSE ON WATER LINE OIL FURNACE - LARGE YARD IMMEDIATE POSSESSION

J.W. RATZLAFF INSURANCE & REAL ESTATE BASSANO. PHONE 99

FOR GOOD HOME COOKED MEALS

THE IMPERIAL CONFEE SHOP Mrs. J. Bryan - Prop ALBERTA BASSANO

MCBRINE BAGGAGE

LADIE'S AND GENT'S MATCHED SETS

PRICED FROM \$29.50

\$9.50 DOWN \$5.00 PMR MONTH

BRENT'S MEN'S WEAR

PHONE 12

BASSANO

## The Sports Clinic

(An official department of the Canadian Amateur Sport and Physical Fitness Development Service) By Lloyd Percival

#### Have fun improving your fielding

another baseball player.

Here's the idea. The sticks are stuck in the ground about 30 feet apart to form a goal. One player jumping pit at which you look as becomes the goalie, the other tries to hit the ball between the posts. The batter has 15 hits; then he of course. This teaches the action goes in goal while the other player his 15 hits. An official "game" is jump, and helps you get that necthree innings of 15 hits for each

Scoring is as follows. If the goalie fields the ball cleanly without fumbling, there is no score. If he stops it from going through but doesn't field it cleanly in his hands without a fumble, the batter scores a point. If the ball goes through the goal the batter scores two points.

The ball must be hit so that it bounces at least once before it gets to the goal.

#### Correct arm action for the crawl

Here are a couple of tips which will help you improve your swimming technique this summer.

When moving your hand forward in the crawl, don't reach out too far. Your hand should enter water before the arm is straightened. The reason for this produce a lot more power than a straight arm.

Another thing to concentrate on is getting your hand in the water before the elbow. If your elbow enters first, your arm will slip down into the water-in effect, you will be pushing against the water and slowing yourself down.

#### Speed plus height equals distance

Many broad jumpers seeking to improve the height of their jump train with a hurdle or some such object which they have to clear in their practice jumps. The theory is that this will train them to jump high, and since speed plus height equals distance in the broad jump hence their jumping ability will be improved.

However, there's one major flaw in this method of achieving height. The jumpers' vision is directed

### Quick Canadian Quiz

- 1. What explorer, to prove that even Canada's farthest north could support human life, once journeyed 600 miles over ice packs of the Arctic Ocean?
- 2. On Canadian farms are there more sheep, horses, cattle or
- 3. Of these industries-mining, printing and publishing, primary iron and steel, construction - which pays the highest average weekly wage?
- 4. Sugar is grown where Canada?
- 5. Since World War II Canada has advanced how much financial aid to foreign countries?

#### ANSWERS TO QUICK QUIZ

5. More than \$4 billion, nearly half as gifts. 3. Primary iron and steel, 1. Vilhjalmur Stefansson. 4. In Ont., Que., Alta, Man. 2. Cattle outnumber combined total of other three.

(Material prepared by the editors of Quick Canadian Facts, the poc ket annual of facts about Canada)

One of the best ways to improve Leither straight ahead or down. To your fielding ability is to make a attain height consistently when game out of it and put it on a the hurdle isn't there, the eyes competitive basis. The ideal game should be looking upwards. In adfor this is "goal ball". All you need dition, the hurdle often interferes are a ball, a bat, two sticks, and with certain styles of broadjumping.

A much better idea is to have something suspended above the you jump-after first making sure that you're going to hit the board, of "looking high" every time you essary height.

Sports College has announced a national service for the development of amateur sports and physical fitness in Canada. This newspaper is pleased to participate in this plan by presenting the "Sports Clinic" to its readers in the best interests of this community. Further information may be obtained by writing to Sports College, Box 99, Toronto 1, Ont.

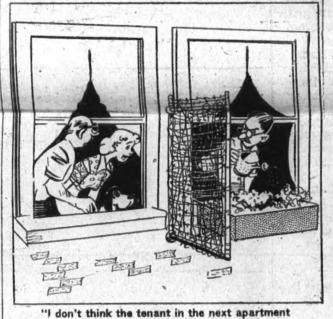
Ticklers



UNDER PRESSURE — A new alloy which may make possible gas turbine engines for autos "within two to five years" is what's cooking in this pressure furnace at the University of Michigan, at Ann Arbor. Prof. Richard A. Flinn, who heads the research team, checks progress on the two-fold problem: Fnd a metal which withstands extreme heat and which is competitive in price with meals in conventional engines. UNDER PRESSURE - A new

The bones of St. Andrew rest in the cathedral of Amalfi on Italy's Sorrento peninsula.

By George



### Test new method

mosquito combat

A new method to combat mosquitos is being researched on the University of California's agricultural experiment station.

The research is being done with blue-green algae found in the rice flelds

Richard W. Gerhardt, an asso clate at the station, found that mosquitos are strangely absent from some California rice fields where blue-green algae is growing. Yet nearby fields, without the blue-green algae, are full of mosquitos

Gerhardt also found that water from some fields in which the algae have been growing kills mos quito larvae. Last year he seeded blue-green algae in several rice fields, and where the algae grew, he found no mosquitos. The algae had no effect on the rice crop.

#### Five-ton boulder for memorial

A five-ton boulder will be moved 40 miles from Charlton, Massachusetts, to Amherst to serve as a memorial to the late Prof. Haven D. Brackett of Clark University.

The stone will be spotlighted in front of the new \$250,000 Alumni House at Amherst College, Brackett's alma mater.

Twenty-five years ago, Brackett had the following words inscribed on the boulder in Latin:

"This Little Corner of the Earth "Smiles in my estimation "Beyond all others."

#### REMOVING CHEWING GUM

To remove chewing gum from clothing or any other surface, rub the gum with the white of an egg. This will cause the gum to come free almost immediately.

### :: Weekly Crossword Puzzle ::

#### **National Banner**

#### HORIZONTAL

- Depicted is the flag of —
   This republic is a member of the —
   Nations
- 13 It is a homeland for the Jewish
- Essential oll 15 Greek letter 16 Children's
- saint 18 Silence
- 20 Walking 21 Goddess of infatuation
- infatuation
  22 While
  23 Plural ending
  24 Coin
  27 Stronghold
  29 Correlative
- of either 30 In the same
- 30 In the same place (ab) 31 Preposition 32 Depart 33 Chilled 35 Chair 38 Two (prefix) 39 Anent 40 Diminutive suffices
- suffixes 42 Pullman car 47 Musical syllable 48 Exist
- 49 Puff up 50 Three-toed
- Burrow 63 Indiger 55 Natural fats 56 Fruits

### VERTICAL

- Emetic Bristly 3 Highway 4 To (prefix) 5 Girl's name
- 6 Plant bert
- 8 Tidy 9 Not (prefix) 10 Roman robe 11 Click beetle
- 12 Summary 17 Negative reply 25 Observe
- 26 Stepped 27 This country
- produces 28 Musical
- 42 Horned ruminant
- 43 Misfortune 44 Natrium (symbol) product of this
- country. 46 Harvest 47 Caudal 37 Annoy Dispatched
  - appendage 52 Direction (ab)

### -By Chuck Thursday







THE TILLERS







-By Les Carroll

#### THAT'S MY MOTHER From "Allie's Annals"

Perhaps you have felt the tension of an audience as an orator played upon it's emotions, or you may have recognized a sense of exaltion as an artist, by exquisite expression literally wafted his listeners to new planes. You may have stood in awed admiration in the shadows of the famed Taj Mahal overwhelmed by it's architectural grandeur, or perchance your memory revives some personal experience which at the time you felt was ineffable, but, my friends, if it has never been your privilege and pleasure to note the gleam of pride in some little tyke's eye as he exclaims with all the unallayed fervor of his soul: "There's my Mother", then life owes you a real treat.

The look of which I speak defies description but suffice to say, it embodies love, faith and pride free from any reservation whatsoever. It is as if a spontaneous gusher suddenly shot forth from a human soul. We live in an age in which the best is accepted as blase; in an age when many secretly pride themselves upon the acquisition of a super-sophistication. However, as Mother's Day approaches, the most sophisticated amongst us admit of a resurgance of those thoughts which produced the light reflected in that youngster's face with his prideful assertion of "That's my Ma"!

There is unquestionably a relationship between that child's attitude towards it's mother and that of the man and poet inspired to write his "Mother o' Mine, O Mother o' Mine". It could be that memories of mother were tugging at the heartstrings of the artist when he gave to the world his famed Madonna. As we listen to the beautiful "Ave Maria" we hazard a guess that this master song is a refraction of mother love. Yes, as we approach the second Sunday in May we admit of a nostalgia invoked by memories which we shall always revere.

Meditating, we find it very easy to understand the profound feelings which come to us on this occasion. The source is, figuratively, "grass roots". In the embryonic stage of life a mother's love was there; transcending travail, a mother's love prevailed. Dating from the inception of human memory our thoughts are entwined and indelibly imprinted with gestures of mother love. Perhaps it was the singing of a lullaby or it may have been the friendly sponsorship as you memorized that first prayer, but in maturity we relive these experiences.

Errant sophistication of modern womanhood may be the order of the day, but if this in its glamor is going to rob the halo of mother love, then with lagging steps we will approach the tomorrow.

For those whose privilege it is to wear a red rose on Mother's Day we are sure it will exemplify the intensity of a most cherished bond, and to those in the white rose category we feel sure it will serve as an eloquent reminder of something which approximated the ethereal - Mother.

### NIGHT RULES FOR MOTHERS

A mother must sleep as tightly as a cat,
To wake as quickly at a baby's cry;
To step as softly through a sleeping house
And straighten sheets and blankets pulled awry;
Add quilts against the cold, or draw away
Covers to heavy for a sultry night;
Close windows to the rain; and soothe the sleep
of restless children caught in nightmare fright.
A mother must know, by dark as well as day,
The height of all the latches on the doorsThe buttons of the lights, and which will shine
On tired eyes- which boards will creak in floorsThe places of the chairs- that soundlessly
Through soft and friendly darkness she may go
So quietly to solace pain or grief
That, in the morning, children hardly know
Which one was real: the dream, the grief or she.
And, moving back to bed in darkness, then
Quickly and lightly she must sleep again!

## MOTHER'S DAY

IS MAY 13th. BE PREPARED.

- Royal Chelsea - Royal Crown Derby

Cream & Sugar - Teapots - Cups & Saucers - Plates

MUSICAL JEWEL BOXES
Priced from \$13.50 to \$28.95

OUR MOTHER'S DAY SHIPMENT OF SMILES'N CHUCKLES CHOCOLATES HAS JUST ARRIVED.
THEY ARE REALLY FRESH.

SOMETHING NEW The Springwood Fragrance in Cosmetics by
Tiffany.

STILES "THE DRUGGIST"

PHONE 88

BASSANO

### FOR SALE

HOUSE FOR SALE - 6 rooms and bath, on water and sewer, chicken house, good garden plot.

FOR QUICK SALE

EXCELLENT STOCK AND GRAIN FARM 175 acres, all irrigable, 3 bedroom house with furnace, telephone and Calgary Power. Full set of buildings. Must be sold as owner forced to retire due to ill health.

JAS R. DONALDSON Phone 14 Bassano

FOR THAT COFFEE BREAK
TAKE YOUR FRIENDS TO

BUD'S COFFEE SHOP George Mason - Prop

FOR SALE

One Jersey Milk Cow, 3 years old.

See H.H. Ashmead or phone 166.

HOUSE FOR SALE
Two storied house for sale. 7 rooms, front and rear porch, full basement, on water and sewer.
Will sell with or without furniture. Good location near school. Write Box 249, Bassano.

### TO BE SURE

OF RECEIVING YOUR COPY OF THE BASSANO HERALD EACH WEEK FOR THE NEXT 52 WEEKS JUST CLIP OUT THIS COUPON, SIGN IT AND MAIL TO US, ENCLOSING THE SUBSCRIPTION PRICE OF \$1.50.

Vame	0						21	8.15	16	
	*#enterrepro	-	-	-	100000	 -	 -		-	

Address;

THE PARTY HEREIT

# World Happenings In Pictures

ON HER OWN—As flaming rocket boosters fall away, the Air Force's "Snark" noses along her overwater flight course after launching from Patrick Air Force Base, Fla. First of the nation's intercontimental ballistic missiles to be unveiled, the Snark is propelled by a turbojet engine. There's an automatic guidance system in the Northrop-developed missile which is designed to search out a target, day or might. It is unaffected by weather or temperature. In test runs, the nose carries electromic equipment which ratios performance data back to monitors. If launched during hostilities, the weapon would carry a warhead, presumably atomic in nature.



HISTORICAL—Freighted with memories, Conestoga wagon is posed at entrance to the covered bridge which leads to the Shelburne Museum, Shelburne, Vt., where it will be displayed beside other significant examples of the carriage-and-wagon makers' art. The freighter of the plains from about 1750 to 1850; the Conestoga wagon was usually about 24 feet long and could transport a load of up to five tons when tied to a six-horse hitch. Save for its cloth cover, this rare relic of another age is in a remarkable state of preservation.



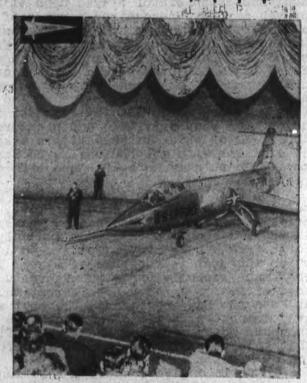
HYSTERICAL—Wagon is more "hysterical" than historical. (Imagine your probable condition following a fast trip over a rough road while riding the center seat of this triple buckboard.) It's just one of the many vehicles in the museum's extensive collection which memorialize the days when the accent was on the "horse" in horsepower.



SPRING IN HIS HEART — George Maynard, chairman of the British Marbles Board of Control, is 84 years old in body. But he's no elder at heart than the lads at his left, who are taking a lesson in knuckling under during the World Marbles Championships at Tinsley Green, England.



motoring coat in water-repellent, windproof white poplin is a recent newcomer to this country. It's cut full for comfort and hooded for wear in the little, open sports cars so popular these days. Coat is buttoned and buckled in calf.



FASTEST COMBAT PLANE—With all the fanfare of a Hollywood premiere, the U.S. Air Force unveils its fastest combat plane, the ultrasonic F-104A, before aviation writers and photographers at the Air Force Jet Centre, Palmdale, Calif., its true speed is still secret.



COMMANDER LEONARD BURT, left, head of Scotland Yard's special branch, who was handed the complex assignment of safe guarding the Russian leaders, Nikita Khrushchev and Nikolai Bulganin, when they began their tour of Britain.



HE TUNES WINNERS—Mechanic A. J. Watson, of Glendale, Calif., buttons up what he hopes will be the winning car in the annual 500-mile Memorial Day classic of motordom at Indianapolis, Ind. Last year's winning car, also prepared for the track by Watson, is directly behind the "8-ball". The vehicles are sisters under the hood Each is powered by a 270-cubic-inch, four-cylinder engine. Both cars will be entered in this year's race.